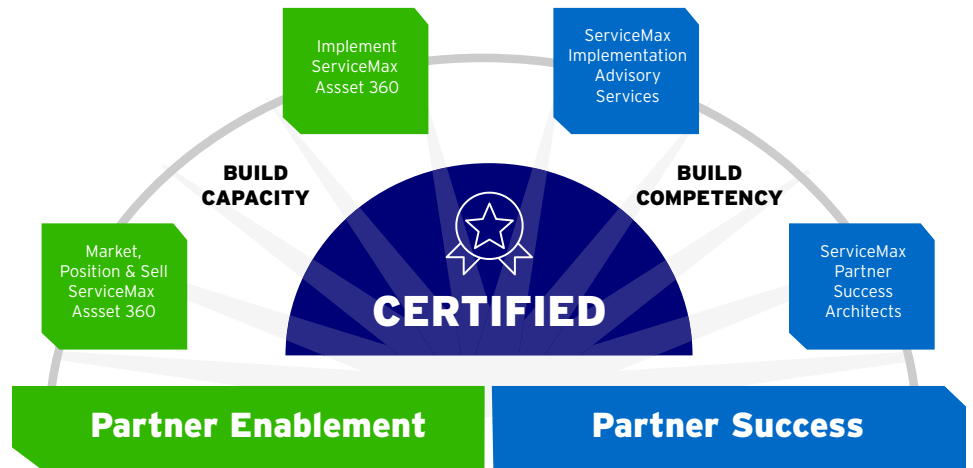


# ServiceMax Asset 360 for Salesforce

ServiceMax Partner XCELLENCE Program Enablement Journey

ServiceMax Systems Integrators and Consulting Partners enable our clients to digitally transform their business to deliver an unparalleled solution that drives operational efficiency with 360-degree view of assets. To improve the quality of services provided and create long lasting relationship with our partners, ServiceMax partner enablement and success journey is focused on building capacity and competency with Asset 360.



## Get Enabled on ServiceMax Asset 360 to Build Capacity

- Market, Position & Sell ServiceMax Asset 360 for Salesforce**  
 Through Salesforce Trailhead, get to know more about what Asset 360 for Salesforce really is. Learn about the Asset Centric Industry, be able to identify buyer personas, explore a customer’s maturity level, and be able to clearly articulate the value of a joint solution with focus on how ServiceMax Asset 360 accelerates time to value and provides a multitude of other business benefits to a Service Leader.
- Implement ServiceMax Asset 360 for Salesforce**  
 ServiceMax hands-on training and certification exam has been specifically designed for System Integrators and Consulting partners to build their implementation expertise with ServiceMax Asset 360 for Salesforce. Successful completion leads to individuals attaining the ServiceMax Certified Implementation Specialist credential.

## Build Competency with ServiceMax Asset 360

- **ServiceMax Implementation Advisory Services**

ServiceMax Implementation Advisory Services provides customers and partners alike with the foundation to execute a flawless Asset 360 implementation. Leveraging our best practices and supported by our accredited Professional Services team, together we will collaborate to ensure an optimal implementation of the ServiceMax Asset360 solution.

- **ServiceMax Partner Success Architects**

To support the enablement and evolution of our ecosystem, ServiceMax Partner Success Architects will mentor, manage and support partners as they sell and implement the ServiceMax Asset 360 solution for our mutual customers.



## Become ServiceMax Preferred Partner

Becoming a Preferred Partner requires proven experience. Follow the enablement journey, and build your ServiceMax capacity and competency to begin your path towards becoming ServiceMax Preferred Partner. ServiceMax Preferred Partners are eligible for additional Program Benefits. Refer to our Partner Program for more details or contact us.

## About ServiceMax

ServiceMax's mission is to help customers keep the world running with asset-centric field service management software. As the recognized leader in this space, ServiceMax's mobile apps and cloud-based software provides a complete view of assets to field service teams. By optimizing field service operations, industries with high value, complex, mission-critical equipment can support faster growth and run more profitable, outcome-centric businesses.

For more information, visit [www.servicemax.com](http://www.servicemax.com).

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