



FieldFX Liberated CEDA from Overpriced & Inefficient Legacy Software



Customer Case Study



Challenge: CEDA was using a legacy field management software that was overpriced and inefficient. They were not able to speed up cash flow and reduce their high DSO.



Solution: FieldFX was able to automate the quote-to-cash process, eliminate errors caused by paper tickets and avoid duplicative behavior when generating invoices. FieldFX also provided robust dashboards and reporting that CEDA previously did not have.



Results: CEDA was able to eliminate revenue leakage, accelerate cash collection and reduce their DSO. CEDA was able to use the data that FieldFX provided to enhance the flow of business information while connecting field employees, clients and partners.

“FieldFX’s capabilities when it comes to reporting are second to none. FieldFX helped us recapture and eliminate revenue leakage, accelerate cash collection, reduce our DSO, and automate our quote-to-cash process.”

Harminder Bhavra, Manager of Enterprise Transformation