

Customer Metrics

23%

increase in technician productivity

15%

decrease in safety incidents

14%

reduction in service costs

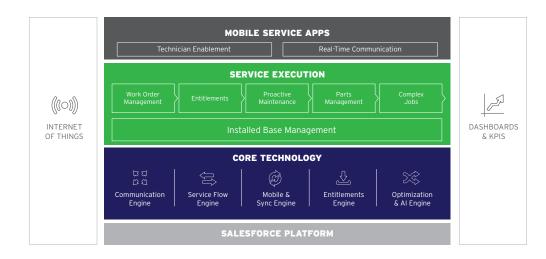
ServiceMax Customer Survey Results

Get your personalized demo today at servicemax.com/demo

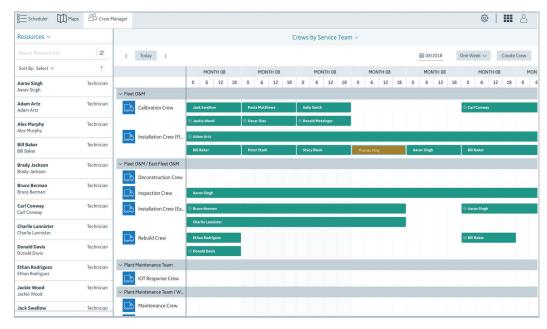
Utility systems for mobile workforce management are in a state of rapid evolution. The rise of distributed generation and the growing complexity of the grid are motivating utilities to harness the capabilities of field service software to lower operating costs, grow revenue and increase customer satisfaction. In its 2018 Market Guide for Mobile Workforce Management Systems for Utilities, Gartner recommends that utilities "partner with field service leaders to articulate a modern, digital field force strategy."

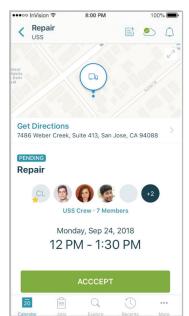
ServiceMax's market-leading field service management solution ensures that utility workers are digitally-enabled workers. Integrations with critical utility applications optimize execution of both short cycle operations—emergency work, meter services, compliance jobs, maintenance and inspection—and long cycle operations, such as outage management, that encompass multiple days, tasks, and people.

It's a unique Digital Utility Worker strategy that only ServiceMax can deliver: a leading horizontal Field Service Management solution seamlessly integrated with critical utility applications to deliver key outcomes such as productivity, revenue, and customer satisfaction.



ServiceMax Service Execution Platform





ServiceMax Mobile App

Service Board for planning, scheduling, and dispatching jobs

IoT & APM

Drive predictive maintenance by leveraging Internet of Things and Asset Performance Management diagnostics that identify issues early and trigger proactive work on transformers and other critical assets.

Installed Base Management

Provide real-time visibility into the as-maintained configuration of your equipment. Give your workforce access to critical asset data including location, serial number, and service history.

Work Planning & Scheduling

Ensure your team assigns the right workers to the right job at the right time. Schedule and dispatch field personnel and crews (based on availability, location, priority, and skills) as well as special tools and vehicles.

Technician Enablement

Empower your utility workers with the connections to data and people that they need to deliver flawless service. Offline sync allows uninterrupted work regardless of wireless connectivity. Photo and video images capture document before/after conditions. Digital access to work procedures eliminates paperwork and boosts worker productivity. Integrate to Mobile GIS applications for applications to perform damage assessments, asset updates, and other map-based work. Leverage secure real-time collaboration with all-mode communication.

Work Order Debrief

Complete work order debriefs, account for time and material costs, conduct survey and data collection, and capture digital signatures while on site, eliminating the need for additional back office processing.

Parts Logistics

Track parts in all stocking locations and ensure optimal restocking levels through trigger-based autoreplenishment.

3rd Party Contractor Management

ServiceMax 3rd Party Contractor Communities allow utilities to assign work to and manage schedules for contractors; let contractors complete and debrief work; and enable real-time utility-contractor collaboration and performance tracking.

Analytics & Integrations

Analyze performance by tracking Service Performance Metrics such as First Time Fix Rate, Mean Time to Repair, and Utilization. Connect to critical utility systems to collect work orders from multiple sources; schedule and dispatch to the workforce; and enable mobile work execution:

- Enterprise Resource Management
- Enterprise Asset Management
- Advanced Distribution Management Systems
- Outage Management Systems
- Geographic Information Systems
- Asset Performance Management

Positioned to Address Utility Use Cases

- Storm response and outage restoration
- Switching work execution
- Damage assessment
- As-built map updates
- Asset inspection and maintenance
- Solar installation and service
- Battery/energy storage
- Meter installation and service
- Energy services
- Predictive maintenance
- Vegetation management
- Drone-based inspection

Delivering Proven Outcomes

ServiceMax supports critical utility outcomes such as reliability, productivity, safety, profitability and customer satisfaction. ServiceMax customers across multiple industries report a range of benefits related to these outcomes, including:

- 23% increase in technician productivity
- 14% reduction in service cost
- 24% decrease in compliance incidents
- 12% increase in asset uptime
- 20% increase in customer satisfaction (Net Promoter Score)
- 25% increase in service revenue
- Increased service performance visibility
- Avoided on-premise IT costs through cloud deployment

Our Differentiation

What differentiates ServiceMax from other Utility Mobile Workforce Management solutions? It's this unique combination of capabilities:

- **Comprehensiveness:** recognized Leader in Field Service Management by Gartner, with the highest placement in "Completeness of Vision"
- **Time to value:** placed as Leader in "Ability to Execute" in Gartner report
- Scale: over tens of thousands of end users: Hundreds of customers across the globe; and millions of assets managed around the world
- Customer results: reported across a range of service outcomes
- **Mobile leadership:** recognized by Gartner for sustained commitment to mobile capabilities
- Configurability: follows a "configure not code" philosophy that allows customers to easily adapt workflow to specific needs
- Ease of integration: leverages deep experience with integrations to critical utility applications in GIS, ADMS/OMS, and APM

- **Utility use case experience:** expanding footprint of customers deploying smart meters, solar, distributed generation, and energy services
- **Industry domain:** internal industry expertise to guide product development
- **Thought leadership:** recognized thought leader in field service, demonstrated through articles, white papers, and customer training
- Innovation: early adopter of connected field service, machine learning, and other emerging technologies of IIoT/connected field service
- Partner/system integrator ecosystem: tight linkage of partners/SIs with professional services and customer success teams to ensure smooth implementation

Service Transformation with ServiceMax

ServiceMax is the market-leading software platform for service execution that helps OEMs, service providers, manufacturers, and asset operators to keep equipment up and running - be it in the field, facility, or factory. By doing so, our customers achieve increased revenue, higher productivity, improved customer experience, secure enterprise communication, greater safety and better compliance. We help our customers transform their service execution through a rapid modular deployment approach that we perfected by working with hundreds of enterprises around the globe.